



Tionól Réigiúnach  
an Deiscirt

Southern Regional  
Assembly



Rialtas na hÉireann  
Government of Ireland



Arna chomhchistiú ag  
an Aontas Eorpach

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# Communication requirements for Activities funded under the THRIVE scheme



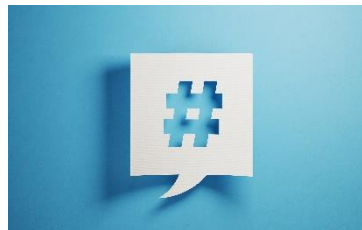
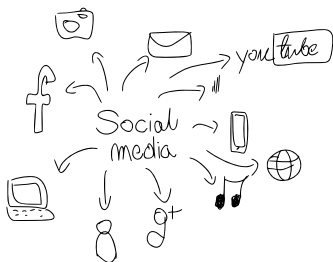
New European  
Bauhaus 



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Northern & Western  
Regional Assembly

# National Communication Objectives

- Ensure visibility of the role and support provided by the EU
- Promote an understanding of the objectives of the EU Funds
- Provide information on the opportunities, results and impact of EU Funding





## Why Communicate?

- Requirement under the EU Regulations as part of the grant award.
- Delivering positive stories of Ireland maximising EU funding opportunities for the regions and their communities.
- Highlight the ways Ireland's EU membership benefits communities & regions.

**#EUinmyregion**

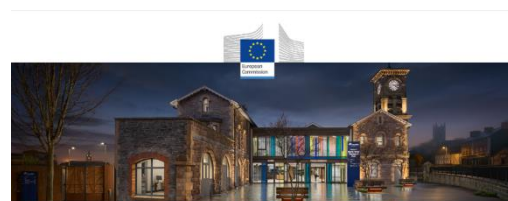




## Key Reference Documents: Communications

- Common Provisions Regulations
- National Communications Guidelines
- European Support kit for Visibility

Kohesio: <https://kohesio.ec.europa.eu/en/>



SUPPORT KIT  
FOR EU VISIBILITY  
2021-2027 brand book for managing authorities  
and project beneficiaries

An official website of the European Union · How do you know? ▾



European  
Commission

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Kohesio: discover EU projects in your region

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Projects

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Services



# Communications: EU Regulations, National & Programme Requirements

## Common Provisions Regulation (EU) 2021/1060

### CHAPTER III Visibility, Transparency & Communication

#### Section I: Visibility of support from the Funds

Article 46 Visibility / Article 47 Emblem of the Union / Article 48 Communication officers and networks

#### Section II: Transparency of implementation of the Funds & communication on programmes

Article 49 Responsibilities of the managing authority / Article 50 Responsibilities of beneficiaries

#### Annex IX Communications & Visibility

  
Scheme Communications Guidelines on call  
document

Set out by the Managing Authorities  
tailored to the THRIVE scheme

National Communications Guidelines

Set out by the Member State  
Tailored to national requirements



## Communication Requirements for THRIVE cont'd

- Dedicated webpage on Local Authority site
- Social Media posts using relevant hashtag
- Acknowledge Government of Ireland, EU and Managing Authorities on all promotional materials
- Managing Authorities to be invited to official openings, events, meetings and any announcements regarding projects

## Programme Logos & Funding Statement: THRIVE

Local Authorities must use the logo strips and funding statement on communications & visibility material related to the co-funded activity, depending on the programme area location:



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*THRIVE is co-funded by the Government of Ireland and the European Union through the ERDF Southern, Eastern & Midland Regional Programme 2021-27.*

Southern, Eastern & Midland programme area awardees



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Northern & Western programme area awardees

Programme logo strip and funding statement must be used on physical and online communications elements directly related to the ERDF co-funded activities, and be:

- prominently displayed on all communications and visibility activity related to THRIVE awards
- used in the format supplied and must not be recreated or modified in any way
- be in colour on websites and wherever possible on other materials related to the co-funded project
- be of equal size (in height or width) as the biggest of the other logos displayed with it.

MAAs to provide a logo banners in all formats, horizontal and vertical presentations.

Non-compliance with Communications Requirements can result in a loss of up to 3% of ERDF Funding



# Best Practice



Bayview, Orkney Islands,  
Scotland. (Formerly the  
Old Harbour Master's  
House)



The Cathedral Of St Mary  
& St Anne



Lighthouse Keeper's  
Cottages, North  
Ronaldsay, Orkney  
Islands, Scotland



The Vicarage of  
Ónageröl, Viðareit, Faroe  
Island



Rectors House,



Tegs Kyrka



Myross Wood House,  
Ardagh, Leap, Co Cork  
Ireland



## Background

"The demesne of Myross Wood was purchased by Reverend Arthur Herbert (b. 1726, d. 1785 or 1818), Vicar of Myross and husband to Helena Townsend (b. 1726, m. 1752, d. after 1785) of Castletownsend, and the stately 5-bay Georgian-styled Myross Wood House was likely built between 1752 – 1785" (Carrig, 2020, p. 13)

The house was purchased by the Irish Missionaries' Society in 1946 and was used as a study house for young missionaries. The south wing was totally rebuilt in 1959 and the interior of the house has been adapted to the needs of the community over the years. The west wing was reconstructed and refurbished in 1987. But, apart from these relatively small modifications, the house remains as it was built by the Rev. Arthur Herbert in the 18th century and extended by the Earl of Kingston in the early 19th century. It stands on 100 acres of woodland and it has served as a community facility and retreat centre since 1970.

Myross Wood House is overlooking an inlet from the Celtic Sea (Figure 1 & Figure 2). The northern and western sections of the building are built into the hillside and are therefore more susceptible to rainwater run-off and excess moisture accumulation in the building fabric. (Carrig, 2020). It is a two-storey building with a floor area of approximately 1300m<sup>2</sup>.

## Building Survey

Heating is provided by an oil boiler and distributed through radiators. The hot water also comes from the main system.

The house is considered historic but not protected. It has 52 bedrooms most of which are sized for single occupancy. The construction is masonry (part cavity – 1959) with artificial slate roofs over attic voids. The ground floor is part solid, and part suspended. The windows are generally double-glazed uPVC. The house is heated by oil heating and distributed through radiators and ventilated naturally. The hot water also comes from the main system.

Some Thermal improvements have been carried out to date as outlined in the report produced by Carrig Conservation. (Carrig, 2020, p. 9)

Walls: Thin (approx. 10mm thick) insulation installed on the internal face of the external walls in the Community Room and Dining Room



# Minister O'Donnell announces launch of new €120m fund to renovate heritage buildings in town centres

Posted into: The AssemblyEU Programmes



## Minister O'Donnell announces launch of new €120m fund to renovate heritage buildings in town centres

- THRIVE scheme offers local authorities up to €7m to renovate disused heritage buildings in cities, regional growth centres and key towns
- Initiative has potential to transform town centres across the regions supporting delivery of the Government's *Town Centre First Policy*

A new funding scheme under Ireland's two European Regional Development Fund (ERDF) Regional Programmes is providing €120m to support local authorities and their citizens to re-imagine town centres and to transform publicly owned vacant or derelict heritage buildings within those town centres through renovation, renewal, and adaptive reuse.

**Northern & Western**  
2,653 posts

**Northern & Western reposted**  
**Patrick Devine** @podevine · Feb 16  
Today at the @NWAssembly meeting we presented THRIVE – the Town Centre First Heritage Revival Scheme to Cathaoirleach Cllr John Naughten and members of the assembly.

THRIVE will deliver €30.7 million in our region to support town centre regeneration #EUinMyRegion



**Southern Regional Assembly**  
11.9K posts

**Southern Regional Assembly** @SouthernAssembl · 3h  
Attention Local Authorities apply for the THRIVE Scheme!  
✓ Register for online info sessions: thrive@southernassembly.ie  
📅 Deadline: Strand 1: 05/04, Strand 2: 03/05

#euinmyregion #erdf #EMRASsembly @DeptHousingIRL @LocalGovIre



youtube.com  
Thrive Video  
THRIVE supporting a citizen and community led approach to the adaptive reuse of vacant and derelict...



# Any Questions?

[thrive@southernassembly.ie](mailto:thrive@southernassembly.ie)

[thrive@nwra.ie](mailto:thrive@nwra.ie)

[www.southernassembly.ie](http://www.southernassembly.ie)

[www.nwra.ie](http://www.nwra.ie)

# Communication requirements for Activities funded under the THRIVE scheme



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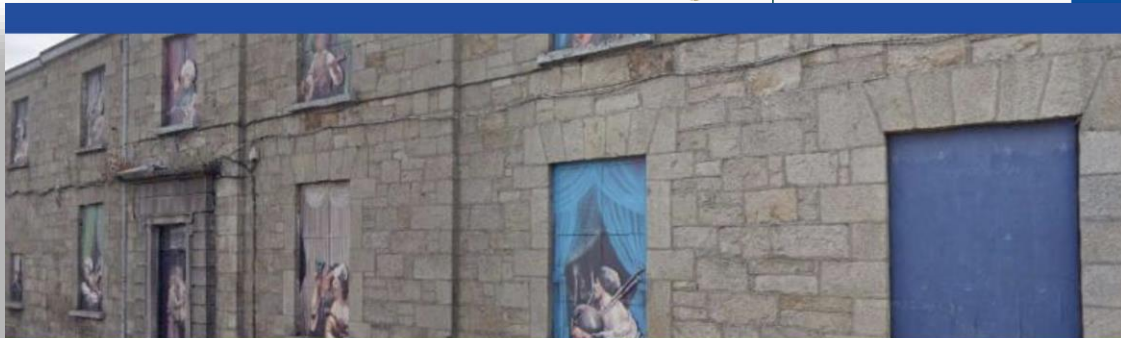
Rialtas na hÉireann  
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Posters



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## THRIVE Town Centre First Heritage Revival Scheme

THRIVE is co-funded by the Government of Ireland and the European Union through  
the ERDF Northern & Western Regional Programme 2021-2027



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# RECEPTION

## Welcome to Longford County Council

### CUSTOMER SERVICES DESK



LONGFORD COUNTY COUNCIL  
COMHAIRLE CHONTAE LONGFOIRT



**WESTMEATH COUNTY COUNCIL**  
Comhairle Contae na h-Iarmhí  
www.westmeathcoco.ie

**Church Street  
Athlone**  
Enhancement Works

This project contributes to the Sustainable Urban Development Theme of the ERDF co-funded Border, Midland & Western Regional Operational Programme

**European Union**  
European Regional  
Development Fund

**Northern & Western  
Regional Assembly**

**Urban Designers:**  
Muirhead de Jong Associates  
de Courcy & Butler  
Athlone, Co. Wick

**Transport Planning:**  
SYSTRA  
National Road  
Design  
Unit 2

**Main Contractors:**  
John Crockall Ltd.  
Unit 2  
Riverside Campus  
Kesh, Co. Wick

**Engineers:**  
O'SHEA Consulting  
Unit 10  
The Enterprise Centre  
Athlone, Co. Wick

**Irish Aid European Development and  
Sustainable Public Programme**  
Co-funded by the Irish Government  
and the European Union

**European Union**

**Urban Design:**  
Muirhead de Jong Associates  
de Courcy & Butler  
Athlone, Co. Wick

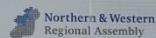
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Athlone, Co. Wick



*Meascadh ar Limistéir Chatracha*  
*Lár an Bhaile Mhuileann gCearr*  
Enhancement of Mullingar Town  
Centre Civic Areas



**CAREYS**  
Building & Civil Engineering

**RPS**  
Unit 2,  
Gill, Business &  
Technology Park,  
Merrill, Galway  
T +353 91 400100  
W [www.rps.ie](http://www.rps.ie) [info@rps.ie](mailto:info@rps.ie)

LANE

At the Heart of

**TO LET**  
071 9143710  
[www.sfdrapeer.ie](http://www.sfdrapeer.ie)

# ohn ton court

the Heart of Sligo

Johnston  
court

H.SAMI JEI



**COSTA**



10



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1



## O'Connell Street Enhancement Scheme - Phase 2.

Funding:  
European Union  
European Regional Development Fund  
Northern & Western  
Regional Assembly  
The EU and the Government of Ireland are co-funding the O'Connell Street Enhancement Scheme of the RDS.  
Additional funding is provided by the Northern & Western Regional Assembly. Programme 2014-2020.

Urban Regeneration

11:27  
Thursday, 27 April

Welcome to the  
Local Emergency Online Help  
For assistance please ring  
071 914 6779

 **An tEorpach**  
Chos Rialaithe  
Eorpach na hEirice

**Sráid Chinn Bhruisil agus Schem Athnuachana**  
**Railte Naomh Nicholas**  
Cuid inbhéistíoch ag Ciste Forbartha Réigiúil na hEirice  
Le haiscailt go holláig ar an  
15ú Meán Fómhair 2020  
ag an  
Cathairleath Buidéas Míreag  
Cathairleath Chathairleath Cúige Leath

**Cianbrassil Street and Saint Nicholas' Quarter**  
**Rejuvenation Scheme**  
Part funded by the European Regional Development Fund  
Officially opened on 15th September 2020  
by  
Councillor Buidéas Míreag  
Cathairleath Louth County Council

 **Seirbhís & Mionáil**  
Eorpach na hEirice

 **Seirbhís Rialaithe**  
Eorpach na hEirice

The above particulars are the Sustainable Urban Regeneration Project of the ERDF  
Urban Regeneration, Midland and Eastern Region Operational Programme 2014-2020





COILLTE  
Ireland's Forestry Commission



**Do not climb  
on timber  
stacks**

COILLTE  
Ireland's Forestry Commission



**No unauthorised  
persons allowed  
beyond this point**



**DANGER**  
**Tree felling**







## Scéim Leathanbhanda Náisiúnta National Broadband Scheme

Tionscadal leathanbhanda náisiúnta mhaoiniú ag Stáit na hÉireann, an Aontas Eorpach agus  
Hutchison 3G Ireland Ltd.

Broadband Project co-funded by the Irish Government, the European Union and  
Hutchison 3G Ireland Ltd.

*Infheistiúocht i do thodchai  
Investing in your future*

Ullár Chlár Síneadhacha A  
na hÉireann 2007-2013

Comhadmálaí ag Rialtas na hÉireann  
Ministear an Aontas Eorpach



CISTE FORBRAIÓCHTA  
REGIUNAL NA HEORPA



Tír na nÓg



## Funding Agencies

The O'Connell Street Enhancement Project Is Funded From The Following Sources:

- The European Regional Development Fund (Erdf) – Urban Development Fund For Designated Urban Centres (Administered By The North Western Regional Assembly, Nwra)
- The Department Of Housing, Planning And Local Government (Secured Through The Cranmore Regeneration Office Of Sligo County Council);
- Grant Aid From The Urban Regeneration And Development Fund (Urdf).



Ireland's European Structural and  
Investment Funds Programmes  
2014-2020

Co-funded by the Irish Government  
and the European Union



**European Union**  
European Regional  
Development Fund



**Northern & Western**  
Regional Assembly



Tionscadal Éireann  
Project Ireland  
**2040**

*The O'Connell Street Enhancement Project contributes to the Sustainable Urban Development Theme of the ERDF co-funded Border, Midland & Western Regional Operational Programme 2014-2020.*



# EU IN MY REGION



JCDecaux



EUROPEAN UNION

Northern & Western  
Regional Assembly



# O'CONNELL STREET ENHANCEMENT

## BRINGING SLIGO A STEP AHEAD

Sometimes a bit of a space benefits us all. That's why the town's new pedestrian priority zone is so important. Thanks to the EU, O'Connell Street has more space than ever, creating a more accessible town centre for pedestrians and local businesses alike. All part of a continued commitment to offer Sligonians even more ways to enjoy the town they love.



EUROPE  
IN MY REGION



#EUinmyRegion

# Events

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Promotional Items



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southernassembly.ie  
e



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