



Key project features

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Project objectives & activities

Project objective

Improve the **policy instruments** of the participating regions

- Public interventions at local, regional or even national levels can be addressed
- But at least one policy instrument per project must be an

Investment for jobs and growth goal programme

Project activities

- Exchange of experience & capacity building through identification and transfer of good practices
- **Pilot actions** possible from the start of the project or at mid-term (but maximum one per policy instrument)

What is a good practice



- A policy-related initiative
- Proved to be successful in a region
- Potential source of inspiration for other regions

What is a pilot action



Implementation-related activities dedicated to **testing** a new public intervention approach.

Possible only under certain conditions:

- Clear contribution to policy improvements
- Clear interregional & testing character

Implementation of activities

2 phases over 4-year implementation

CORE	FOLLOW UP
3 years	1 year
Exchange of experience to achieve policy improvements	Monitor policy improvements

Implementation of activities

 Action plans no longer needed (only for regions which do not achieve results by end of core phase)

- Some **flexibility** in the follow-up phase:
 - Up to each project to define the exact activities
 - Exchange of experience still possible

Partnership requirements

Who is eligible?

- Public authorities
- Public law bodies (bodies governed by public law)
- Private non-profit bodies

Policy relevance of partnership

Policy responsible authorities must be involved in the project:

- As partners for at least 50% of the policy instruments addressed
- As 'associated policy authorities' for the remaining policy instruments

Creation of a **stakeholder group** in each region

What is an 'associated policy authority'

Main features:

- Officially included in the application form
- No budget travel & accommodation costs covered by relevant project partner
- Declaration provided at the application stage
- Involvement regularly monitored during project implementation

Discovery partner



Rationale: facilitate participation from the 7 new countries

Albania, Bosnia and Herzegovina, Moldova, Montenegro, North Macedonia, Serbia, Ukraine

Main characteristics:

- Lighter form of involvement: no need to address a policy instrument
- Aim: to discover interregional cooperation and learn from others
- Recommendation: max 2 per project

Geographical coverage

- **Broad** coverage required
- Mix between more and less advanced regions
- Five areas



Geographical areas	Countries covered
North	Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Sweden
East	Austria, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia
South	Croatia, Cyprus, Greece, Italy, Malta, Portugal, Spain
West	Belgium, France, Ireland, Luxembourg, Netherlands, Switzerland
EU candidates	Albania, Bosnia and Herzegovina, Moldova, Montenegro, North Macedonia, Serbia, Ukraine

Example of partnership & stakeholders

Project on PO1: A smarter Europe

SO (iii): Sustainable growth and competitiveness of SMEs

	Italy (South)	Sweden (North)	Poland (East)	France (West)	
Policy instrument addressed	Regional OP ERDF Measure 1.8.4 on business support	Regional programme on business creation	Municipal support to start-up companies	Regional OP ERDF Measure 1.5.2 on Business acceleration	(
		Partners			
Policy responsible authority	PP1. Puglia Region (LP)	PP3. Region Skane	PP4. Poznan city council		
Other organisations	PP2. Bari Regional Development Agency			PP5. Caen Business Innovation Center	
Stakeholders					
Associated policy authority				APA. Regional Council of Normandy	
Other organisations	University of Bari Entrepreneurship Foundation Lecce School of Management Otranto Tourism Cluster	City of Malmo Business Support Agency Co-working Space ONE IKEA	Incubator Fab Lab Start-up network University of Poznan	Caen ICT cluster Rouen Chamber of Commerce La Renaissance NGO City of Le Havre	











Project finances

Co-financing rates

Co-financing rates	According to legal status or location
80% Interreg funding	Public or public equivalent from the EU and 7 new candidate countries
70% Interreg funding	Private non-profit from the EU and 7 new candidate countries
50% Norwegian funding	Public, public equivalent and private non-profit from Norway (NO)
Swiss funding	Public, public equivalent and private non-profit from Switzerland (CH)

Simplified financial rules

Cost categories	Simplification
Preparation costs	Lump sum €17,500
Staff	Fixed % of the real gross employment cost
Office & administration	Flat rate of 15% of staff costs
Travel & accommodation	Flat rate of 15% of staff costs (real cost reporting only in specific justified cases)
External Expertise and Services	
Equipment	
Infrastructure and Works	For pilots only

Plus:

- Simplified reporting, faster payments to projects
- Less control (sampling, risk-based verifications)

Time for quest

















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