



Welcome to the first ROBIN Newsletter!

ROBIN's project team welcomes you to our mission to deploy circular BIOeconomies at the RegioNal level.

*ROBIN is an **Horizon Europe** project that kick-started in September 2022. During the next three years - 13 partners from 5 European countries - will set up Multi-Actor Regional Constellations in 5 pilot regions: the region of Central Macedonia in Greece, the region of Zilina in Slovakia, the Southern Region of Ireland, the region of Andalusia in Spain, and Baden-Wuerttemberg in Germany where they will co-create novel governance structures and will deploy circular bioeconomy strategies at regional levels.*



ROBIN project has been selected to be one of the flagship projects of the European Commission's [Circular Cities and Regions Initiative \(CCRI\)](#) and together with other EU-funded projects will join forces to contribute to the objectives of the EU Green Deal!

Check out the [Circular Cities and Regions Initiative](#)

Discover our Pilot Regions

Diversity matters! Different bioeconomy statuses within five European regions will provide the baseline for successfully deploying regional bioeconomy strategies in the pilot



Meet our Advisory Board members

We are more than happy to present ROBIN's Advisory Board, comprised of eleven distinguished experts on bioeconomy. Their role will be to act as a consultation body for the project, providing the consortium with strategic guidance and feedback on the key stages of the project.

Advisory Board members


The so far developments

ROBIN project's team has been active since the very beginning of the project's lifecycle. Margarita Angelidou (ROBIN's coordinator) and Alejandra Campos (Steinbeis Europa Zentrum) represented ROBIN at the first CCRI Europe kick-off event that took place in Brussels on the 19th of October 2022.



Interviews are completed!


ROBIN project's team performed many interviews with bioeconomy stakeholders to get as many insights as possible on the barriers, opportunities, and motivations to the uptake of regional governance models with a focus on bioeconomy. Stay tuned to learn more about their key takeaways.



INTERVIEWS ARE COMPLETED

Exploring:

- ✓ barriers
- ✓ incentives
- ✓ motivations



for the uptake of regional bioeconomy governance models in the ROBIN regions

Meet our sister projects and initiatives



Discover [SUSTCERT4BIOBASED](#) and its Network of Interest [here!](#)



Discover the European Bioeconomy Network [here!](#)



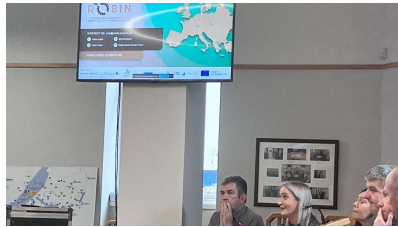
Discover the Circular Cities and Regions Initiative [here!](#)



Discover the BIOMODEL4REGIONS project [here!](#)



ROBIN was presented by the Regional Ministry of Agriculture, Fisheries, Water, and Rural Development in the webinar "The bioeconomy as a tool for the economic recovery of rural M&SMEs in central American region. A look at the Andalusian experience", on November 2022, as part of the training programme under the INTERCOONECTA initiative funded by AECID.



At the February meeting of the Southern Regional Assembly Áine Whelan, EU Projects Officer for the Assembly, gave a detailed presentation on the ROBIN project to the Assembly Members, who meet in a monthly basis to discuss issues related to regional planning, EU programme management and project participation, and other statutory functions of the Assembly.



The Regional Ministry of Agriculture, Fisheries, Water, and Rural Development, along with the Andalusian Institute of Agricultural, Fisheries, Food, and Organic Production Research, and Training, informed about the ROBIN project as a model to boost the circular bioeconomy in the Andalusian region at the "[Transfiere Forum](#)".



In January, the [Southern Regional Assembly](#) made a submission to Ireland's Department of Agriculture, Food and the Marine National Bioeconomy Action Plan 2023-2025 consultation document. The aim is to gather stakeholder feedback to inform aspects of the Action Plan, ensuring it is effective. The Southern Regional Assembly highlighted ROBIN Project, the potential of regional bioeconomy and called for the adoption of a regional approach.

Follow us and be the first to learn about ROBIN activities!





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