

SUCCESSFUL ETC PROJECT APPLICATIONS

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Southern Regional Assembly

WHAT DO THEY HAVE IN COMMON?

1. Call Objectives Match Your Objectives
2. Deliver the Call/Programme Objectives
3. Easy to Understand
4. Clear Rationale for Project Partner Involvement
5. Innovative and Builds on Existing Knowledge/Projects/Initiatives
6. Capacity to be Replicated



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OBJECTIVES

CALL OBJECTIVES MATCH YOUR OBJECTIVES

- Articulate in one sentence your objective - what it is you want to achieve?
- Undertake a search to find EU funding Calls that align with this objective.
- Do not embark on an EU Funding application that does not achieve your objective.
- When your objective matches the EU Funding Call objective both the project and your organisation will reap the benefits.

EU Funding works best where there is alignment between your objectives – What it is you want and need to do - and the objectives of the EU Call.

DELIVER THE CALL AND PROGRAMME OBJECTIVES

For Example – If you advise you will co create something. Then you must design the project to create opportunities for partners to co-create within work packages. This co-creation must then also lead to the delivery of a call objective. It must follow through in your application and make sense as a deliverable under the project.

- Read all the call documents and guidance notes.
- Attend information days and liaise with your National Contact Point for the particular EU Programme.
- Ensure you meet each of the objectives of the call/programme – This is what your application will be scored on.
- Does it make sense? – advising you will achieve an objective is not sufficient you must demonstrate this in the design and delivery of work packages and partner interaction.
- Are your objectives SMART? – In particular are these realistic and achievable within the timeframe of the project? If not your application will be scored down.





EASY TO UNDERSTAND

- Remember your audience are evaluators who will have many applications to evaluate.
- Evaluators cannot be specialists in everything – Technical aspects of your applications must be understandable.
- Get someone else in your organisation who is not a technical expert to read your application.
- Explain any acronyms you are using.
- Use clear language with short sentences. Start each paragraph with specific point you wish to make.
- Make sure that the application has a logical flow.

Who?

What? ?

When?

Where?

Why?

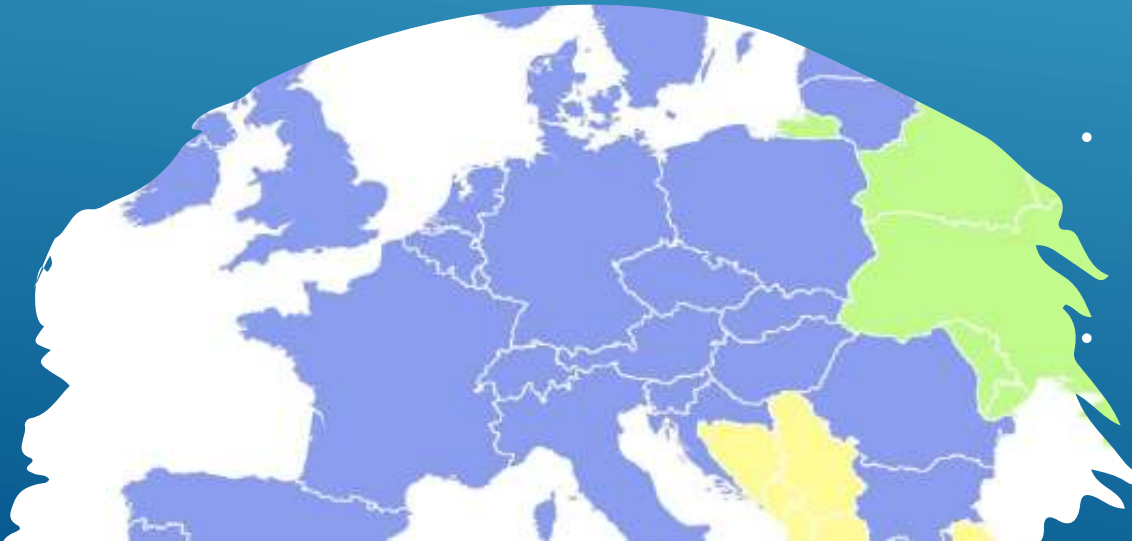
How?





CLEAR RATIONALE FOR PROJECT PARTNER INVOLVEMENT

- Ensure you meet the partner consortium minimum requirements for the specific call. However, this is only the eligibility requirement for the application.
- You must justify each project partner selection based on their expertise and capacity to deliver on the call objectives.
- Budget and assignment of tasks throughout work packages must be justified, balanced and fair for each project partner.
- If you cannot justify the need for all project partners and link this to the tasks they will undertake and the budget assigned to them the application will be scored down.
- Ensure you have all the partners needed to deliver the project for example if you need SME's to demonstrate a technology/process they must be included in the consortium.





INNOVATIVE AND BUILDS ON EXISTING KNOWLEDGE, PROJECTS AND INITIATIVES

- Every application should include innovation through approach, process, technology or design.
- However, it should also build on what is already there – you “Don’t have to reinvent the wheel”
- Check the CORDIS Website for past and ongoing EU-funded project to ensure your project has not already been funded or to build on past projects - <https://cordis.europa.eu/>

Don't Reinvent the Wheel

CAPACITY TO BE REPLICATED



- Applications should demonstrate not only how the project will benefit project partners but also their regions and citizens.
- Explain in your application how the deliverables under the project can be further disseminated outside the immediate project partner local area.
- Detail how learnings and knowledge can be transferred across Europe and how easily the project positive results could be replicated.



THANK YOU

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But all together, we will be
one team that works in the
common European interest...
My message is simple: Let us
get to work.

URSULA VON DER LEYEN

**Remember - Take your time,
prepare well in advance, do
not leave your submission to
the last minute. Good Luck!!!**