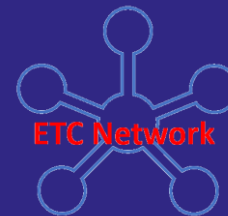




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Successful Partnerships & Stakeholder Groups in EU Projects

Sarah Davoren

Agenda



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1. Building a consortium
2. Partner Types
3. Partner Eligibility
4. Stakeholders
5. Building a consortium - examples
6. Horizontal Principles

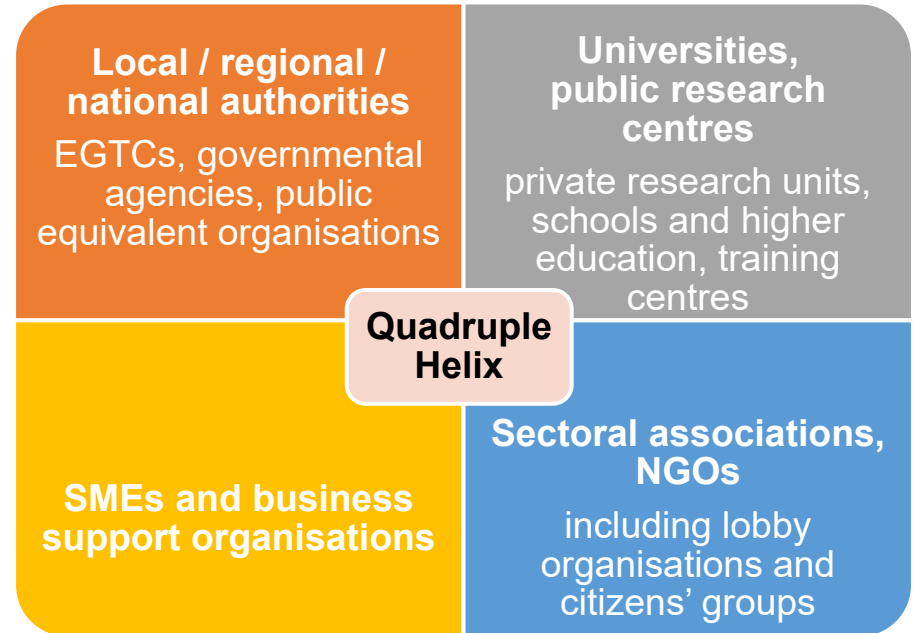
Q&A

Building a consortium



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1. Who do you need to make your project a success?
2. Consider the quadruple helix
3. Be selective
4. Think short term and long term

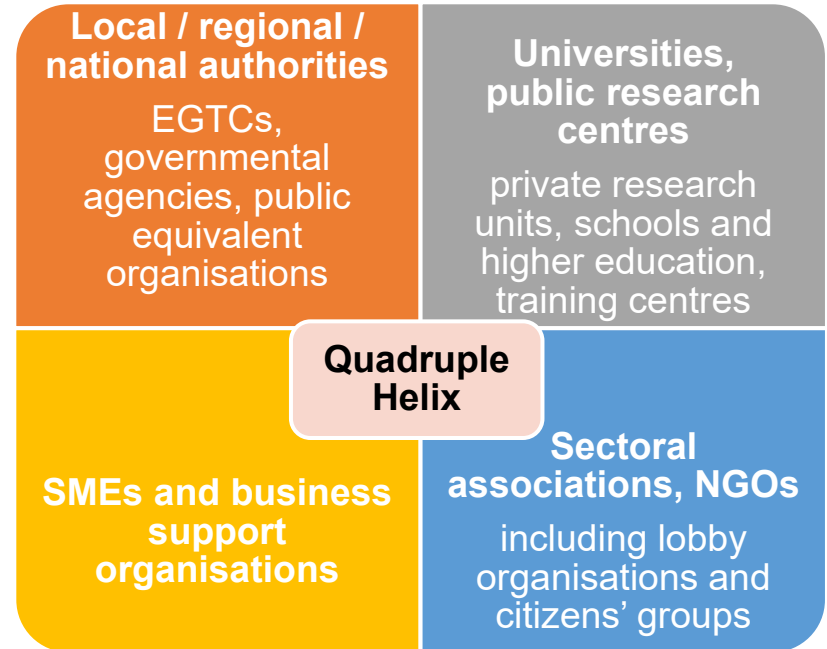


Building a consortium



1. Use your network!
2. Previously funded projects
3. Write a one-pager (intervention logic)
4. Get in touch with Interreg contact points
5. Online “matching” platforms
6. www.keep.eu data base

6 Degrees of
Separation



Building a consortium



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Practical resources - Online “matching” platforms

- Find international partners
- Float project ideas
- Browse ideas in the pipeline



[Interreg North-West Europe](#): search project ideas looking for partners/add your own idea

[Interreg Europe](#): search partners database

[Atlantic Area](#): search partners database

Northern Periphery and Arctic

[The Wheel Partnership Portal](#) for community and voluntary sector

Partner Types

Check each ETC fund

Must be listed in the Application Form:

- Lead Partner (all)
- Full Partner (all)
- Associated Organisation (NWE, NPA, AA)*
- Advisory partners (IE only)
- Associated policy authority (IE only)
- Stakeholder groups (IE only)

**Refers to ETC Funds:*

NWE: Interreg North-West Europe, NPA: Interreg Northern Periphery and Arctic, AA: Atlantic Area, IE: Interreg Europe



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**Tip: Consult the relevant
ETC fund Programme
Manual!**



Partner Eligibility



Check:

1. Is the Lead Partner profit making?
2. Do you have the right geographic coverage? (check each fund)
3. Are the partners correctly registered?
 - Proof of address, Irish bank a/c
4. Private partners (solvency checks)
5. Small partners (NGOs, SMEs, micro) – solvency

Implications on your co-funding ?



Tip: Consult the relevant ETC fund Programme Manual!



Stakeholders

During **roll out** and for **long term effects**:

Partners: Can be full or associated/advisory

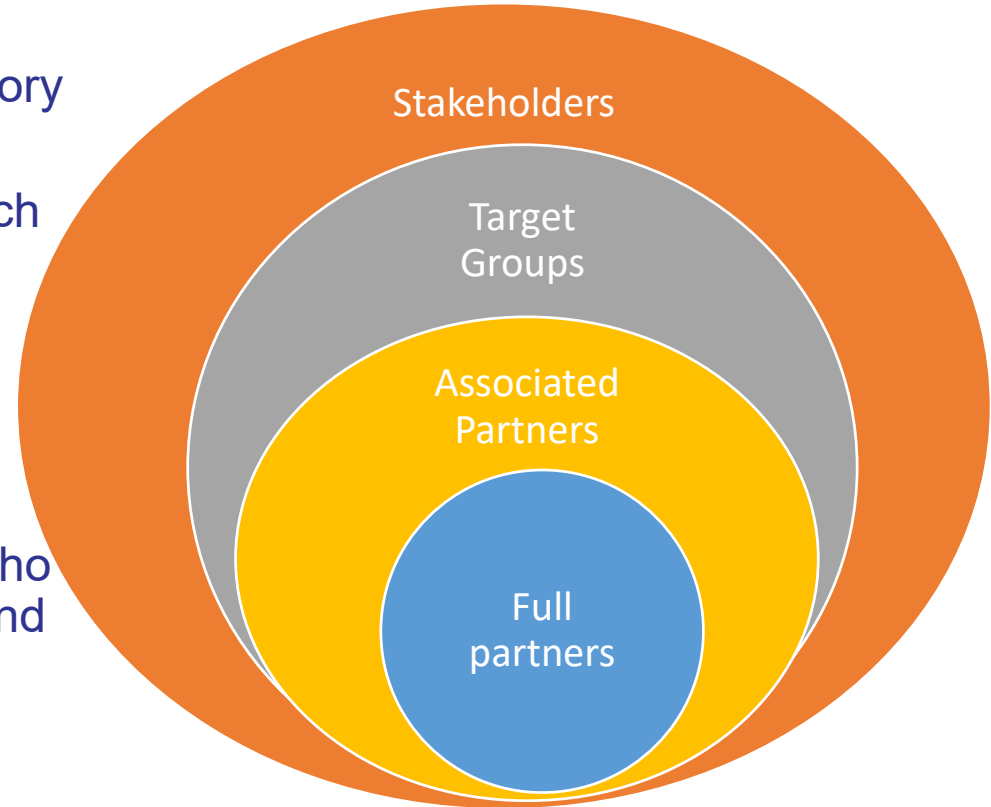
Target Groups: who will your project reach out to during the project?

- communications
- raise awareness/training -> behaviour change.

Stakeholders: Anyone impacted by, or who has an interest in, your project's roll out and results.



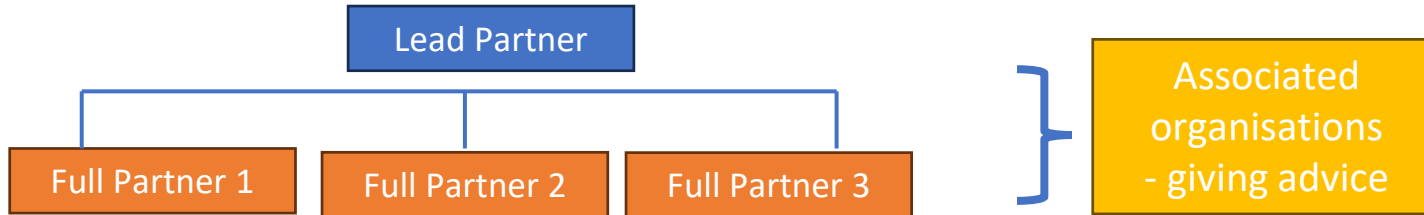
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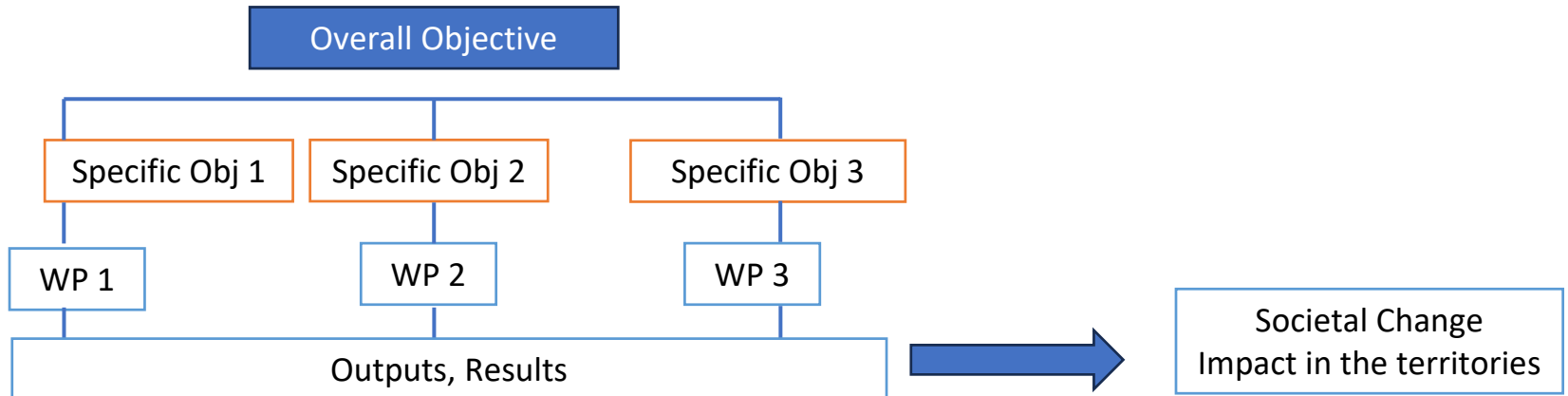
Building a consortium



Example Consortium Design – basic ETC project



Example **Project** Design – basic ETC project



Building a consortium



Overall Objective

Specific Obj 1

Specific Obj 2

Specific Obj 3

WP 1

WP 2

WP 3

For every work package:

1. What are the activities? (comms, training, building)
2. **Who** are you targeting with these activities?
3. **Who** will do the work? (full partners)
4. **Who** needs to advise? (short and long term effects)
5. Risks/mitigations?



Example

1. **Develop and roll out an app for real time public transport in rural areas**
2. Rural areas: School pupils? Workers? Elderly?
3. Project partners: Local Authority might lead
4. Parents associations/schools/older citizens groups/digital privacy experts (needs, wants, barriers)
5. Risks/mitigations? (older people don't want to use an app? Ask them what are the barriers?)

Outputs, Results

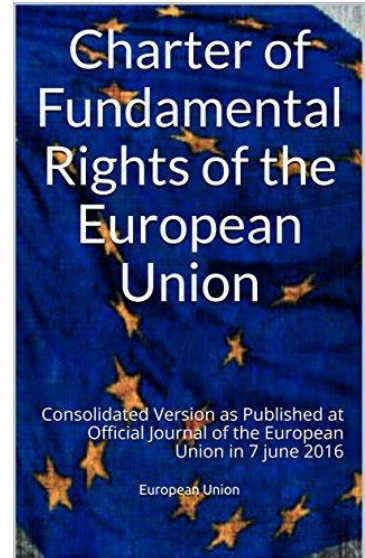


Societal Change
Impact in the territories

Horizontal Principles



- All projects must comply with the EU Charter of Fundamental Rights and CPR horizontal principles.
- Consider how your project might have consequences (**intended or otherwise**) for:
 - **Sustainable development** and no negative impact on the **environment** (Do No Significant Harm principle)
 - **Equal opportunities and non-discrimination** - promote equal opportunities and prevent any discrimination based on sex, racial or ethnic origin, religion or belief, disability, age, or sexual orientation at every stage of its implementation.
 - **Equality between men and women**- promote equality between women and men and prevent any discrimination based on gender at all stages of its implementation



Horizontal Principles



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- All about inclusion of people = all about stakeholders
- Risks and mitigation for your project

Stakeholder
inclusion is key!

Real life example:

- A project developing an app to help older people in remote rural areas access real time GP care for a specific illness.
- They worked a lot with **medics, hospitals and tech companies** to design the app
- The tech company ran **focus groups with elderly people** in their own city.
- When they went to roll it out, they realised that digital literacy amongst elderly in **remote rural areas** was much lower than in the city, and elderly people were not willing to use the app.

“NOTHING ABOUT US
WITHOUT US”



Horizontal Principles



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Practical resources Click the images

A screenshot of the European Commission website. It shows the European flag, the text 'European Commission', and a search bar. Below this, there are navigation links for 'Energy, Climate change, Environment' and 'Environment'. A breadcrumb trail reads 'Home > Law and governance > Environmental assessments > Environmental impact assessments'.

Environmental Impact Assessment

Evaluating the effects of public and private projects on the environment

PAGE CONTENT

A promotional graphic for 'Stories about the EU and equality and inclusion in Ireland'. It features several small images of people, a central text area with the title, and the hashtag #UnitedInDiversity at the bottom.

A screenshot of the National Disability Authority (NDA) website. The header includes 'NDA' and 'National Disability Authority'. Below the header, there are navigation links for 'About Us', 'Disability overview', 'Policy and Research', 'Publications', and 'Good Practice'. The main content area is titled 'Publications by Topic - The National Disability Authority' and lists various publications under categories like 'Attitudes', 'Communications', and 'Disability Supports'.

A graphic titled 'Women in European Cooperation Projects'. It features a blue background with a circuit board pattern and a prominent yellow female symbol (♀). The text 'ERNACT 30 YEARS' is also visible.

A graphic titled 'Startup Ideas Gender in entrepreneurship'. It shows a group of people sitting around a table, looking at a large sign that says 'STARTUP IDEAS GENDER IN ENTREPRENEURSHIP'. The logo 'EIGE' is visible in the top left corner.

A graphic titled 'Making universities and research organisations equal for women and men'. It features a hand holding a glowing lightbulb with gears around it, symbolizing ideas and innovation. Below the image, there is text describing the Gender Equality in Academia and Research (GEAR) tool and its purpose. At the bottom, it says 'Horizon Europe requirements: overview and guidance'.

Interreg North-West Europe



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Interreg



Co-funded by
the European Union

North-West Europe

- **[Click here](#)** for Irish partners mailing list, which:
 - Allows the CP to “find” you when international consortia need Irish expertise
 - Subscribes you to the Irish Newsletter with call info
- **Review your idea** with the National Contact Point

In general:

- Sign up to the [JS newsletter](#) covering all countries
- Use the [Applicant community platform](#)
- Attend “project idea” fora organised by the JS

Interreg North-West Europe



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REGISTER NOW

Project Ideas Forum

Connecting partners, inspiring change

Thursday 7 December 2023

Pavillon Chesnaie du Roy
Paris, France

- Find out about **Call 4**
- Learn more about Interreg North-West Europe and its priorities
- Network and connect with potential partners
- Present your project idea and develop it further
- Meet and exchange with representatives of Interreg NWE

Deadline for registrations: 23 Nov 2023, [Registration is now open click here.](#)



**Thank you for your attention
and keep in touch!**



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