

The Smart and Sustainable Mobility Accelerator (SSMA) has completed the intensive phase of its Local Authority staff training track this week on 15<sup>th</sup> November with a conference bringing together Local Authority representatives from across Ireland in a day full of collaboration and silo-breaking.

The SSMA programme and the Sustainable Mobility Academy, developed by BABLE Smart Cities, represent a holistic training and capacity-building workshop series designed to empower Local Authorities and Stakeholders in the execution of smart and sustainable mobility projects. At its core, the programme seeks to enhance participants' knowledge, skills, and comprehension of sustainable and smart mobility, while fostering enhanced cross-sectoral collaboration at the grassroots level. Through immersive training sessions and access to valuable resources, local authorities will have the opportunity to identify and nurture pioneering projects, all while benefiting from invaluable peer networking and shared learning experiences. Importantly, this initiative is aligned with the National Sustainable Mobility Policy (SMP) Action Plan 2022-2025.

The training programme addresses key facets such as the Future of Mobility, Spatial Planning for Sustainable Mobility, Effective Behaviour Change Strategies for Mobility Transition, Governance and Smart Policies, Collaboration and Co-creation, Innovative Financing and Procurement, and Evidence-Based Sustainable Transport Planning. The curriculum is delivered through both in-person and virtual sessions over a seven-week period, led by Irish and European experts in the field.

Following the conference, training participants will have ongoing mentorship sessions led by experts and continued access to the [Sustainable Mobility Academy](#) platform for sharing resources, best practices, and news and events.

This training programme is spearheaded by the Southern Regional Assembly, the Eastern and Midland Regional Assembly, and the Northern and Western Regional Assembly, with support from the Department of Transport through the Pathfinder programme and from the experts at BABLE.

For additional information regarding training sessions and a wealth of resources, including use cases and forums, we invite you to visit the [Sustainable Mobility Academy](#) platform, which was officially launched on September 1st.

### **About Smart and Sustainable Mobility Accelerator (SSMA):**

The Smart and Sustainable Mobility Accelerator (SSMA) is a pioneering initiative developed by BABLE Smart Cities. It aims to equip Local Authorities and Stakeholders with the knowledge and skills needed to excel in the realm of sustainable and intelligent mobility. Through comprehensive training and mentorship, SSMA fosters cross-sectoral collaboration and supports the implementation of smart mobility projects.